

Adnami Supported Placement*

Expanding Billboard – desktop and mobile
[2 options]

ADNAMI



*Ads designed in partnership with Adnami creative team

WilliamReed.

Desktop and Mobile Expanding Billboard

Expanding Billboard is a responsive high impact format that appears in three distinct states. By **default**, the format appears as a 30% height Topscroll. On interaction (eg mouse hover), the format **expands** to take up 70% of the screen height.

Option 1

Desktop Expanding Billboard (Image only)

- Find technical spec [here](#)
- View example [here](#)

Mobile Expanding Billboard (Image only)

- Find technical spec [here](#)
- View example [here](#)

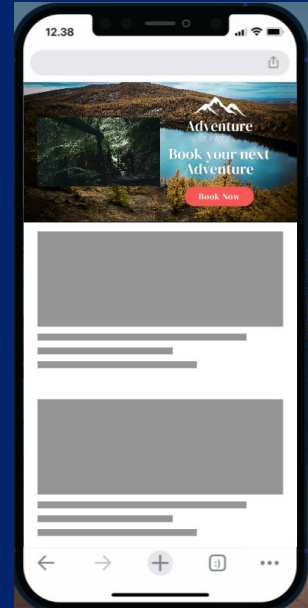
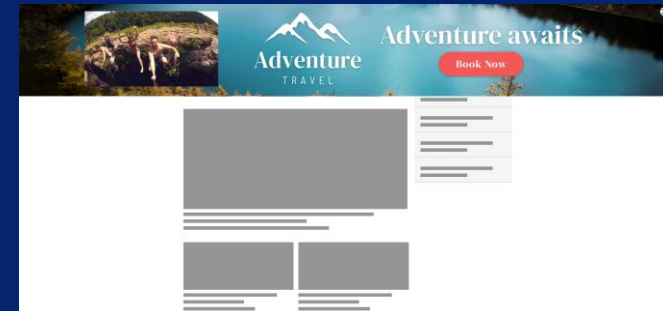
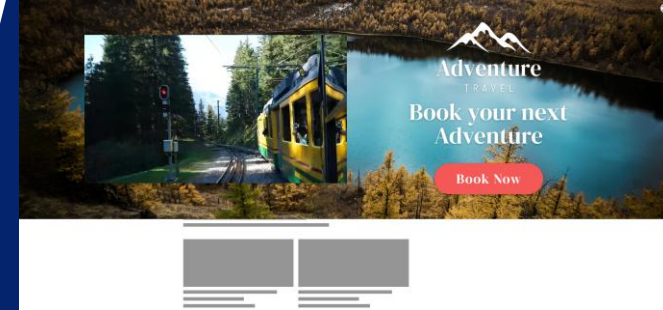
Option 2

Desktop Expanding Billboard (Image/Video)

- Find technical spec [here](#)
- View example [here](#)

Mobile Expanding Billboard (Image/Video)

- Find technical spec [here](#)
- View example [here](#)



Submission deadline

A minimum of 15 business days before the start of the campaign